





INVESTING IN YOUR FUTURE

### Trust building in the European Higher Education Area

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## European QA is based on trust and creates trust









## Trust by whom?

"I need to trust that the money I give is spent well and purposefully"

"I need to trust that I get good education and that my qualification is recognised"

"I need to trust that my rights and freedoms are respected and that I am treated fairly at work"

"I need to trust that I have the skills, tools and time to do a good job"

"I need to trust that people who apply for jobs have the skills they say they have"

"I need to trust that I can recognise my students' study abroad periods"



# Diversity in HE and the importance of trust and QA

- Massification of higher education, increasing number of HEIs, new providers, new modes of delivery
- Mobility, RPL, LLL...
- Increased international cooperation → different cultural contexts, history, and traditions
- Different types of agencies and methods

#### → Need a common framework

- → Shared system of rules
- → Shared value base



Yellow snow is also snow.



### Common framework of trust

- We cannot know everyone anymore → need proxies for personal knowledge that are able to provide sufficient reassurance needed for trust
- QA to provide criteria, methods and reliable processes that can be fairly and transparently used to demonstrate trustworthiness and respect of the common values and the common rules of the game
- ESG the international dimension of that trust, essential for mobility, recognition and international cooperation
- → ENQA and EQAR:

"I don't know you, but I know someone who knows you.

I trust them and thus I trust you"

 Co-ownership and the role the stakeholders → leads to higher degree of trust in the (QA) system and in the HE system, internally and externally



### Mutuality of trust

#### Agencies → HEIs

- reasonable fit-for-purpose methods (not need to check everything)
- trust is assumed as baseline
- burden of proof
- collaboration

#### **HEIs** → agencies

- Transparent, fair, independent processes
- known and accepted by stakeholders
- balance of power
- meaningfulness and positive impact
- collaboration



"YES, BUT I WAS INNOCENT UNTIL I WAS PROVEN GUILTY."



## Trust in HE – accountability and enhancement

Trust based on common commitment, common system of values, norms and procedures

"we believe in the same things and are both committed to quality enhancement, therefore I can trust you"



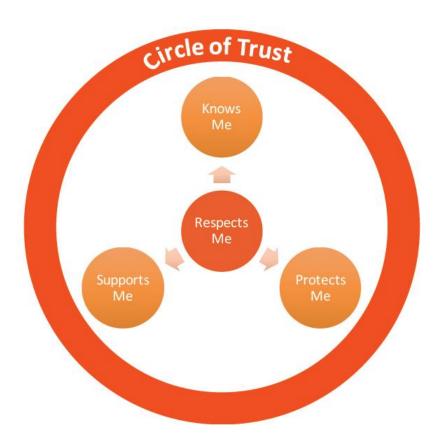
Enhancementfocused QA, "soft power QA" Trust understood as compliance to regulations, achieved through control and incentives

"you have demonstrated through rigid compliance tools your quality, therefore I can trust you"



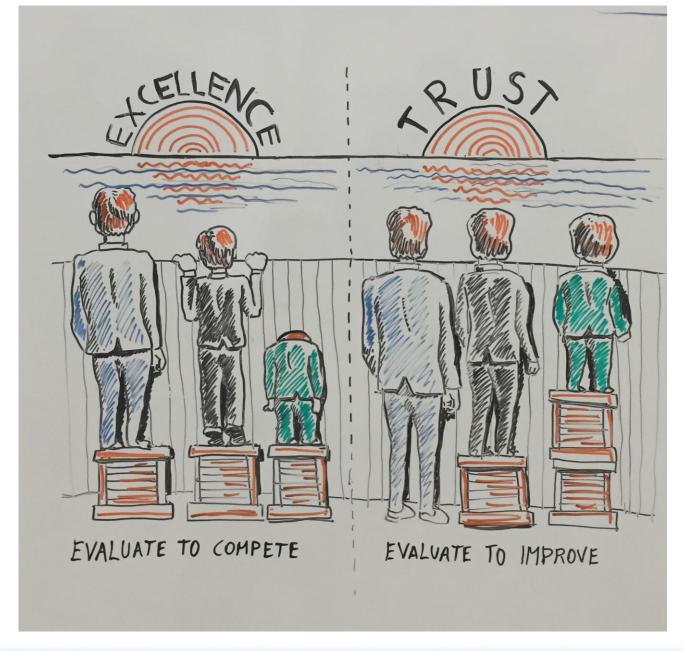
Complianceand rulesfocused QA

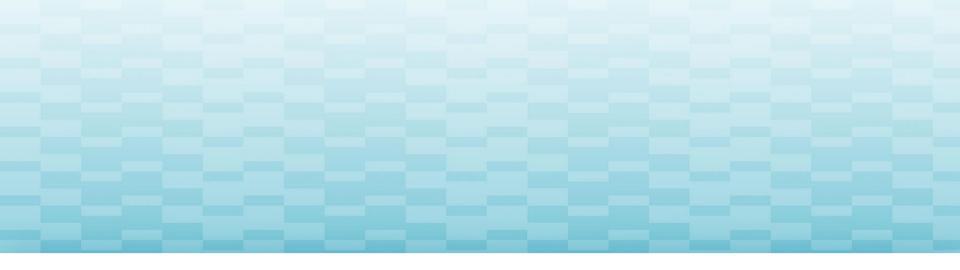












## Thank you!

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